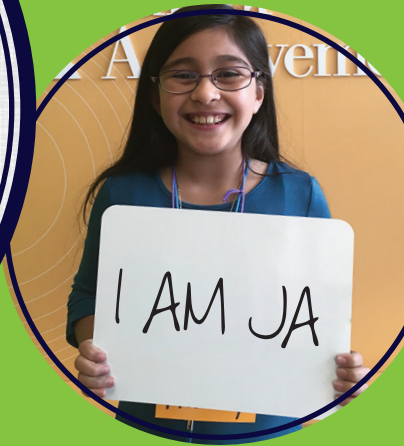
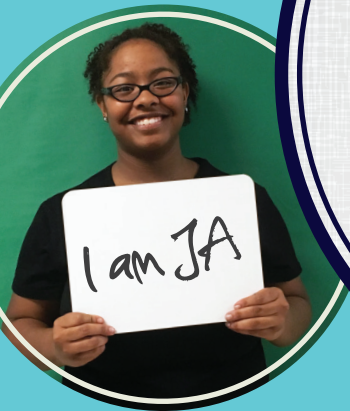
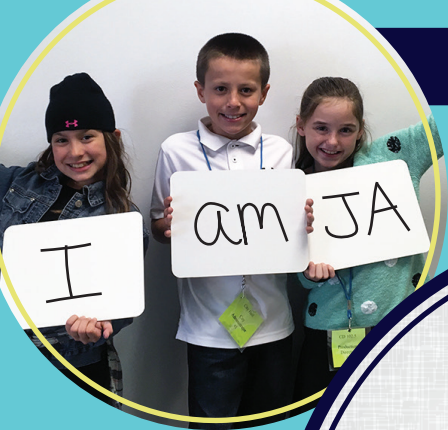


2015-2016 IMPACT REPORT





GETTING KIDS READY FOR THE BUSINESS OF LIFE

Offering Possibility

With your support and engagement, Junior Achievement (JA) programs inspired and prepared more than 21,800 Central Ohio students in 2015-2016. You may have inspired young people in the classroom or at JA BizTown, shared your expertise with our Board, or invested financially to bring JA programming to more future leaders, consumers, and citizens. Your partnership has made a measurable difference in students' lives by developing their skills and sending an important message that you believe in them and in their future.

Igniting Ambition

This year has been one of growth for JA. Our team grew stronger, our support deepened their connection, and we impacted kids in ways like never before. We expanded our reach to new schools, introduced new technology to our programs, and partnered with other community youth service organizations.

Opening Minds and Doors

There are exciting things to come as we look toward moving JA – and Columbus – to the next level. *Imagine* a Columbus with students who are hopeful for their future, passionate about their opportunities, and more prepared than ever for the challenges that face them. Intrigued? Stay tuned more on how we can achieve this together.

Thank You,

Mike Davis

President,
JA of Central Ohio

Dwight Smith

Board Chair
2012 Hall of Fame Laureate
JA Alumnus



OFFERING POSSIBILITY



STUDENT IMPACT JA programs grew 11.5% this year to reach more than **21,800** elementary, middle, and high school students across Central Ohio.

JA IN-CLASS



11,619 Students



91 Schools



COST: \$48 per student



JA BIZTOWN



10,027 Students



112 Schools



COST: \$70 per student



JA COMPANY PROGRAM



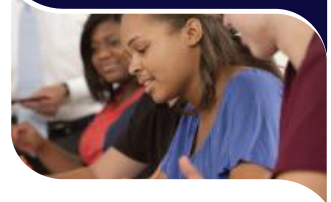
162 Students



8 Schools



COST: \$4,500 per class



IGNITING AMBITION

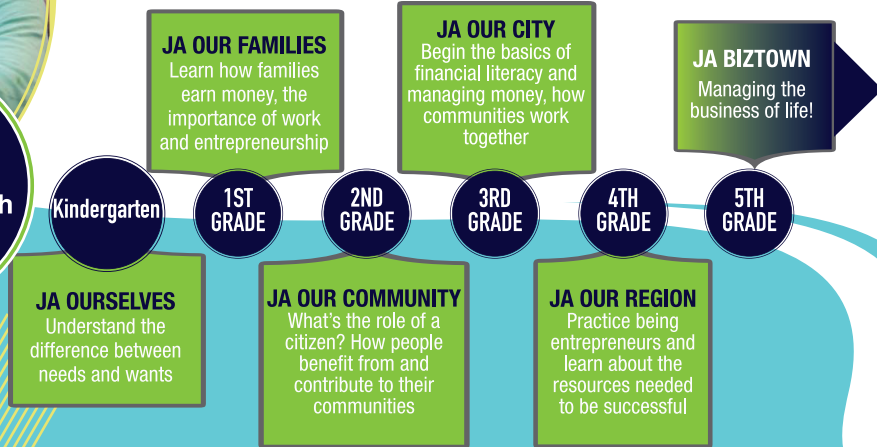


Here's what a student's educational journey through JA looks like.

JA PROGRAMS

JA IN-CLASS

Led by trained community volunteers, our programs engage kids right in the classroom. Fun activities and experiential learning allow them to peek behind the curtain to see how the grown-up world of money, career choices, and entrepreneurial success works.



Getting Kids Ready for the Business of Life

OPENING MINDS AND DOORS

At the start of the day each business takes out a loan from the bank.

Accidents happen! Decide to buy or not to buy personal insurance.

Keep the lights on and the water running by paying your utility bills.

Invest in the community by shopping at JA BizTown retail shops.

Participate in market research and buy airtime at the local radio station.

It's the end of the workday! Was your business able to pay back its loan?

Learn to be a good corporate citizen by donating to a local non-profit.



Students at JA BizTown connect the dots

between classroom work and the real world through this mini-city simulation representing Columbus. JA BizTown citizens take on the responsibilities of running a business while participating as active members of the community.

ECONOMICS FOR SUCCESS

Explore career pathways and manage personal finances

JA CAREER SUCCESS JA PERSONAL FINANCE

Prepare for career success through informed decision-making and strong business and life skills

6TH GRADE

7TH GRADE

8TH GRADE

High School

JA GLOBAL MARKETPLACE

Understand key aspects of the global economy and how world trade affects students' daily lives

IT'S MY BUSINESS

Examine the skills and behaviors of entrepreneurs who inspire

JA COMPANY PROGRAM

Putting JA skills and knowledge to practice!

JA COMPANY PROGRAM

Through a blended learning approach, the JA Company Program offers high school students a hands-on opportunity to flex their entrepreneurial and leadership muscles to experience firsthand the challenges and rewards of running a business startup.

PARTNERS

Funders

Our business, individual, and foundation funding partners invested generously to make our work possible, not only with their wallets, but with their time, expertise, and leadership.



Volunteers

Whether leading programs in the classroom or helping guide the JA BizTown experience, JA volunteers are at the core of what we do! Volunteer of the Year Kim Bucher of IGS Energy was one of our standouts, not only volunteering her time, but recruiting colleagues to volunteer as well. Her team was part of a driving force of 2,398 volunteers who delivered an incredible 306,579 hours of instruction - and inspiration - to our students.

Educators

This year, we continued to increase the number of classes delivered by partnering with K-12 educators in 928 classrooms across Central Ohio. Teachers, like Educator of the Year Greg Williams of Columbus City Schools, helped students discover their passion, understand the business of it, and step confidently toward a successful future.



Visit jacols.org for a list of our financial and volunteer partners.

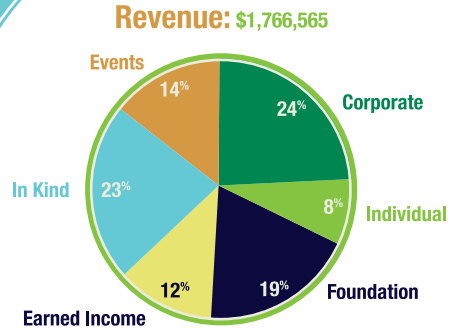
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- *Martyn Redgrave, Vice Chair | L Brands
- *Rich Martorano, Treasurer | Advanced Drainage Systems
- *Wilson Browning, Secretary | BeecherHill
- *Tammy Izzo | EY
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- *Greg Moran | Wiretap
- *Tami Van Tassell | PwC
- *Mike Davis | Junior Achievement of Central Ohio

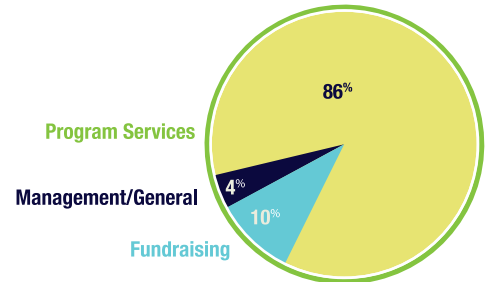
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- Michael Schoedinger | Schoedinger Funeral & Cremation
- Mike Schott | HC Schott Foundation & Kaufman Development
- Scott White | IGS Energy
- Todd Young | Donatos

* Denotes Executive Committee Member

2015-2016 Financials



Expenses: \$1,757,650



Unaudited figures

EVENT HIGHLIGHTS

7TH ANNUAL CASINO NIGHT

We are grateful to Pepper Construction of Ohio for their continued leadership and support in hosting the 7th Annual Casino Night benefiting JA of Central Ohio. It was a winning night for all, with the event raising \$158,000 - enough to fund JA programming for more than 3,000 students! To date, Casino Night has raised almost \$400,000 for Junior Achievement.

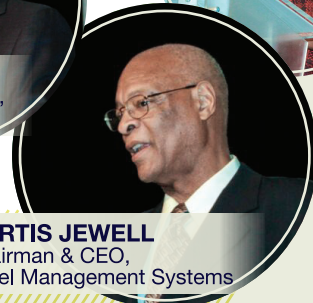


2015 CENTRAL OHIO BUSINESS HALL OF FAME

Central Ohio's business community came together to honor our two newest inductees to the Business Hall of Fame, with JA's brightest star students (and future leaders themselves) ably co-hosting the event. Hall of Fame laureates are selected by past laureates based on demonstrated business excellence, visionary and innovative leadership, and community involvement.



BILL INGRAM
Chairman of the Board & CEO,
White Castle Systems



CURTIS JEWELL
Chairman & CEO,
Excel Management Systems